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upGrad GSP
USA Agent Toolkit

For Recruitment Partners

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Why the United States

Institutional breadth
Research, career PG, public value, pathways

Career learning
Co-ops, internships, projects, industry links

Process literacy
F-1, SEVIS, CPT/OPT guidance with GSP

Student support
International admissions, advising and career support across partner institutions.

Many people underestimate how wide the U.S. system is. This toolkit profiles every U.S. institution partner so counsellors can match research universities, technology co-op leaders, career graduate hubs, capital-city value campuses, public value options, high-touch private colleges and community college pathways.

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Institution profiles

Institution	Key information
Baylor University	R1 research brand · Texas
Rochester Institute of Technology (RIT)	Tech + co-op · career salaries
Golden Gate University (GGU)	SF career PG · STEM MBA/OPT angle
Bay Atlantic University (BAU)	DC · IEP/conditional · value
University of Bridgeport (UB)	CT · NYC metro · intl support
Weber State University	Public value · long-term GSP
University of Findlay	High-touch · auto UG merit
University of Louisville	Public research · major-city value
Utica University	Career private · cyber/data/health
Moraine Valley Community College	Community college transfer pathway
Concordia University, St. Paul	Single IP · Twin Cities · 100+ degrees · private Midwest
Curry College	Near Boston · private MA · career focus · job promise for eligible UG
South University	Career/health degrees · multi-campus

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U.S. Higher Education Landscape

The United States has more than one million international students across more than 3,000 colleges and universities in all 50 states, drawing students from more than 150 countries.

Institution types RPs should know

- Community colleges: affordable two-year programs, workforce and transfer functions (1,000+ in the federal-aid universe).
- Four-year sector: research universities, master's institutions, baccalaureate colleges, and special-focus institutions (technology, medicine, law, and more).

Why students choose the U.S.

World-class universities **Internships & professional experience where authorised**

Flexible academic choices **Diverse international campuses**

Career-focused education **Research opportunities**

Technology & innovation ecosystem

F-1 process basics for counsellors

Admission offer → I-20 from the school → pay SEVIS fee → F-1 visa application/interview → arrival and DSO reporting.

CPT, OPT, and STEM OPT are separate authorisations with rules. Never promise work or permanent residence.

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Baylor University

Baylor University

A nationally ranked Research 1 university in Texas with personalised attention and strong graduate outcomes.

R1	125+	15:1	92%
Highest U.S. research university category	Majors and minors across 12 divisions	Student-to-faculty ratio · avg class 26	Employed or grad school within 6 months



Research 1 private university with more than 125 majors and minors across 12 academic divisions.



15:1 student-to-faculty ratio and average class size of 26.



92% of graduates find employment or begin graduate school within six months (Baylor-reported).



Centre for Global Engagement support, Global Bears Week, and Global Friendship Program.

English language

UG direct (public): IELTS **6.5** · TOEFL iBT **80** · PTE **60** · Duolingo **110**. Waivers for qualifying English-medium study.

Intakes

Fall and Spring

Scholarships

Institutional aid via CSS Profile / BIFAA for eligible international students (priority windows on admissions site). Department awards exist. No fixed international $ band locked here.



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RIT

Rochester Institute of Technology (RIT)

A technology-forward university known for cooperative education and strong career outcomes.

Co-op leader
Top-tier cooperative education model

#88
National universities (U.S. News, per pack)

$78,600
Avg starting salary bachelor's Class of 2025

$91,900
Avg starting salary master's Class of 2025

Among the top U.S. schools for cooperative education and internships (paid full-time work experience where rules allow).

Industry connections cited with major employers including Google, Apple, NASA, and Disney.

U.S. News national university ranking #88 with strong marks for game design, innovation, and value (per pack).

Class of 2025 average starting salaries: $78,600 bachelor's and $91,900 master's (RIT-reported in pack).

English language

UG full admission (public): IELTS **6.5** · TOEFL iBT 79 / **4.5** (new scale) · Duolingo **120** · PTE **58**. Conditional: lower bands accepted with ELC pathway.

Intakes

Fall primary. Spring where program allows.

Scholarships

International merit considered on application. Partial awards common. Full-tuition rare except some doctoral cases



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GOLDEN GATE UNIVERSITY

Golden Gate University (GGU)

A San Francisco career university for graduate-focused business, technology, law, and management pathways.

San Francisco	STEM MBA	STEM OPT angle	Flexible formats
Business and tech hub campus	STEM-designated MBA pathways (per pack)	STEM OPT angle where designation applies	In-person, hybrid, and online options



Private university in the heart of San Francisco for business and technology careers.



Career-focused programs in business, technology, law, and management.



STEM-designated MBA pathways noted in Pat pack (extended OPT only where federal STEM rules and designation apply).



Flexible formats: in-person, hybrid, and online MBA/DBA (confirm which formats accept F-1).

English language

Accepted: TOEFL, IELTS, PTE, Duolingo, iTEP. Exact minimums program-dependent (often ~TOEFL **79** / IELTS **6.5** on aggregator pages). Confirm on ggu.edu admissions for the chosen program. Waivers possible via alternative methods.

Intakes

Multiple graduate starts. Apply early for F-1/I-20 timing. Check current deadlines on GGU Admissions.

Scholarships

International UG scholarships for qualified SF campus students (School of UG Studies). Merit for qualified internationals. Amounts range from $1,000 - $10,000.



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BAU Bay Atlantic University
WASHINGTON D.C.

Bay Atlantic University (BAU)

A value-focused private university in Washington, D.C. with intensive English pathways and high-touch international service.

Washington, D.C.
Top-tier cooperative education model

IEP + conditional
National universities (U.S. News, per pack)

UG + PG
Avg starting salary bachelor's Class of 2025

High-touch
Avg starting salary master's Class of 2025

Washington, D.C. location with access to politics, business, technology, law, and international organisations.

Intensive English program with conditional admission into degree programs.

Bachelor's and master's pathways with career-focused programs.

Small class sizes and high-touch service, including career support for CPT, OPT, and job search where eligible.

English language

UG (public): IELTS **5.5** · TOEFL iBT **70** · Duolingo **75** · PTE **48**.
PG (public): IELTS **6.0** · TOEFL iBT **80** · Duolingo **90** · PTE **53**.
BAU on-campus English test / Mentora ESL pathway also available.

Intakes

Multiple starts typical for private career campus. Confirm current term dates with BAU admissions.

Scholarships

Up to $5,000 (indicative, confirm on offer).



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UNIVERSITY OF BRIDGEPORT

University of Bridgeport (UB)

A Connecticut private university with career-focused programs, strong international support, and access to the New York City metro area.

Key GSP partner
Long history with international students

NYC access
~60 miles to New York City metro

STEM to education
Career-focused program range

CPT / OPT
Practical training support where eligible



Career-focused programs from STEM to education with practical learning.



Multicultural student body and F-1 advising, immigration guidance, and U.S. transition support.



Bridgeport location about 60 miles from New York City, seaside campus setting.



CPT and OPT pathways where federal and university requirements are met.

English language

UG direct (public): TOEFL iBT **75** · IELTS **6.0** (score required for academic scholarship consideration).
PG direct: TOEFL **80** · IELTS **6.5**. MBA: English score required.

Intakes

Fall and Spring

Scholarships

Academic scholarships; English score required for consideration.
Amounts range from $1,000 to $10,000 (indicative, confirm on offer).



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WEBER STATE UNIVERSITY

Weber State University (WSU)

A long-term upGrad GSP public university partner in Utah offering value tuition and career-oriented programs.

Long-term GSP
Ongoing campus and conference relationship

Public value
Affordable tuition vs many U.S. options

Career focus
Business, CS, engineering, health, education

Ogden / SLC
Mountain region + metro access

Long-term partner with upGrad GSP through campus visits and conference meetings.

Public university known for affordable tuition compared with many U.S. universities.

Career-focused programs in business, computer science, engineering, healthcare, and education.

Ogden location near Salt Lake City, with outdoor access and a welcoming regional environment.

English language

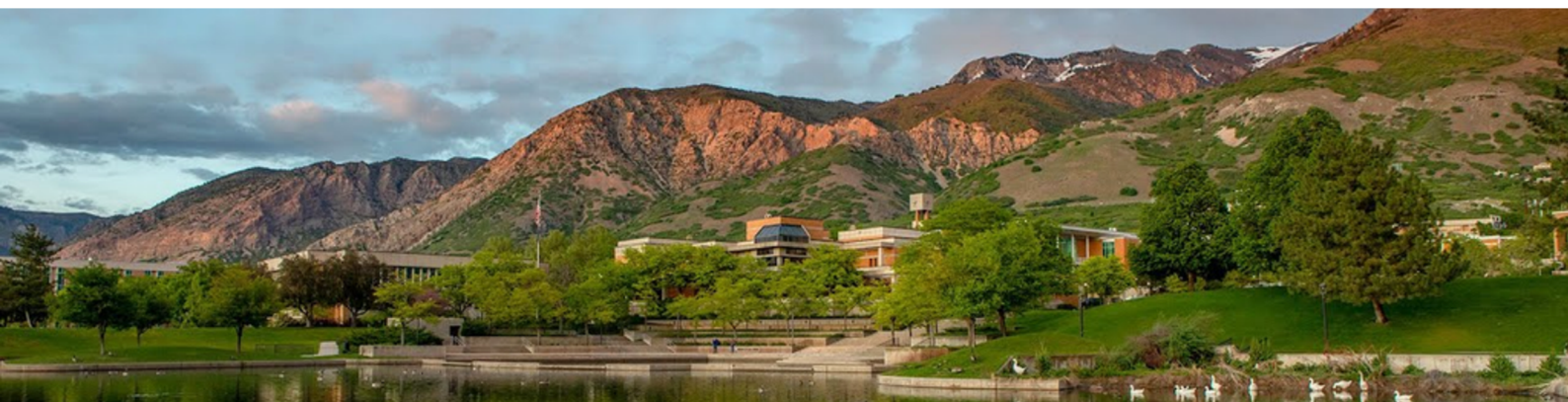
Direct (public): IELTS **6.0** (min 5.0 each band) · TOEFL iBT **61** (pre–21 Jan 2026) / **4** (new scale) · Duolingo **105** · PTE **46**. Multiple waiver routes (U.S. study, ELI level 8, etc.).

Intakes

Fall and Spring

Scholarships

Public value tuition story. Specific international merit.



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University of Findlay

University of Findlay

A high-touch private university with automatic undergraduate merit consideration and strong international student services.

High-touch
Admissions through graduation support

Auto UG merit
International UG merit considered on admission

Health + STEM
Business, CS, health, enviro/safety strength

CPT/OPT/STEM OPT
Employment guidance built in



Dedicated International Admissions and Immigration Services from before arrival through studies.



International undergraduate students are considered for merit scholarships automatically as part of admission.



Program strength in business, computer science, health professions, education, environmental/safety management, and sciences.



Career development support for internships, co-ops, and guidance on CPT, OPT, and STEM OPT where eligible.

English language

UG direct (public): TOEFL **61** · IELTS **6.0** · Duolingo **95** · PTE **50** · iTEP **3.5**.
PG overall min often TOEFL **79** · IELTS **6.5** · Duolingo **105** (program chart may be higher). Conditional + IELP if below.

Intakes

Fall and Spring

Scholarships

Automatic UG merit consideration as part of admission. IEP tuition can count towards degree courses for up to one year.



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UNIVERSITY OF LOUISVILLE

University of Louisville

A public research university in a welcoming American city with broad programs and experiential learning.

Public research
Broad UG, graduate, and professional programs

Major-city value
Lower cost of living than many large U.S. metros

Experiential
Internships, research, co-ops, projects

Intl support
Resources from arrival through graduation

Broad undergraduate, graduate, and professional programs across business, engineering, health sciences, computer science, education, arts, and more.

Career and experiential learning through internships, research, cooperative education, and employer connections.

Louisville offers major-city advantages with generally lower cost of living than many larger U.S. metropolitan areas.

International student resources designed to support academic, professional, and personal success from arrival through graduation.

English language

UG (public): IELTS **6.5** · TOEFL iBT **79** (pre–Jan 2026) / **4.0** with **4.0** subs (new scale) · Duolingo **105** · PTE **55** (no sub below 53).
Waivers for qualifying U.S./English-medium study.

Intakes

Fall and Spring.

Scholarships

Institutional awards for qualified students. International-specific amounts to be confirmed.



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UTICA
UNIVERSITY

Utica University

A private New York university with career-focused programs, F-1 support, and a smaller-campus environment.

Career-focused
Cybersecurity, data, healthcare, business

F-1 support
Immigration and academic advising

Value private
Manageable cost vs many private peers

Smaller campus
Personalised faculty access

Career-focused programs in areas such as cybersecurity, data science, healthcare, business, and management.

Dedicated support for F-1 students on immigration requirements, academic advising, and U.S. transition.

Positioned as a more affordable private U.S. university option relative to many peers.

Smaller campus environment for closer faculty access and classmate relationships.

English language

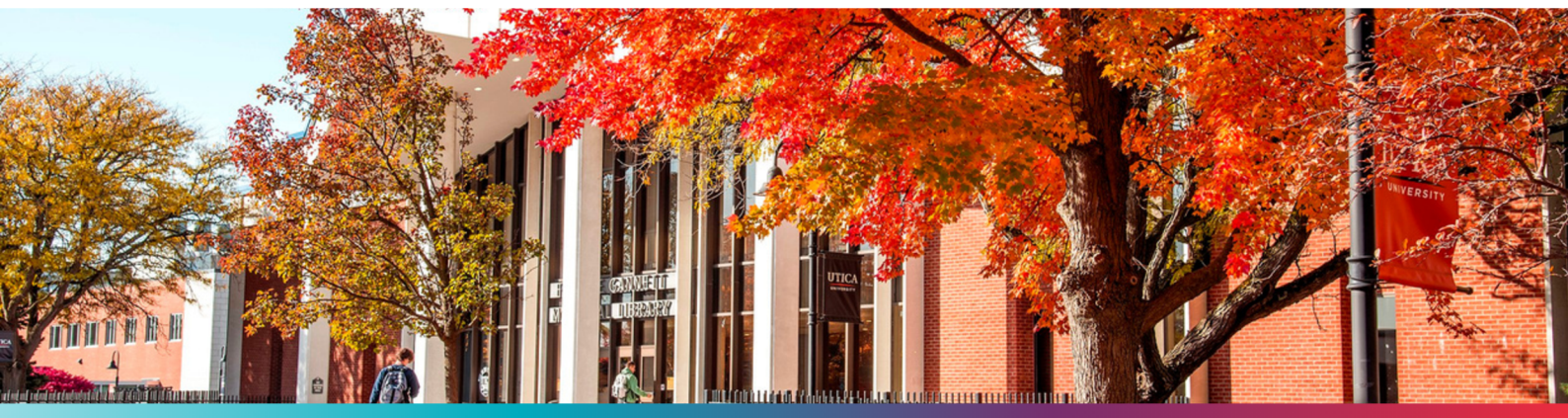
Public: IELTS **6.0** · TOEFL iBT **79-80** · Duolingo **100** · PTE **53**.

Intakes

Fall and Spring.

Scholarships

Limited merit for non-U.S. citizens based on academics; no separate app. UG merit often $2,000–$6,000



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Moraine Valley Community College

Moraine Valley Community College

A Chicago-metro community college pathway for affordable U.S. study with transfer potential into four-year degrees.

Community college
Two-year + transfer pathway

~$10,000
Annual tuition

Transfer focus
General education into four-year degrees

Chicago metro
Suburban campus + major-city access

Affordable two-year programs that can complete general education requirements for transfer into many four-year U.S. universities.

Annual tuition around $10,000.

F-1 guidance on admissions, immigration, academic planning, and adjusting to U.S. study.

Chicago metropolitan location: major-city access with a suburban campus environment.

English language

Public guidance: TOEFL **71+** or IELTS **5.5+** for academic placement/direct.

Intakes

Fall and Spring



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CSP
CONCORDIA ST. PAUL

Concordia University, St. Paul

A private St. Paul university with broad degree options and Twin Cities career access.

Twin Cities
Private university in St. Paul, MN

100+ degrees
Broad UG/PG options on public site

Career access
Minneapolis–St. Paul employer market

Single IP
One institution partner, not a group label

Private university in St. Paul, Minnesota, close to Minneapolis and MSP International Airport.

More than 100 degree options across on-campus and flexible learning formats.

Career-focused student support with strong links to Twin Cities employers.

Long-standing U.S. institution (130+ years) with a student-centred campus culture.

English language

UG (public): TOEFL iBT **59** · IELTS **5.5** · Duolingo **90** · PTE **46** · iTEP **3.5**.
PG (public): TOEFL **78** · IELTS **6.0** · Duolingo **100** · PTE **52**.
Nursing/DMS higher (e.g. TOEFL **84** / IELTS **6.5** with subs).

Intakes

Multiple UG/PG starts are common.

Scholarships

Up to $11,000 (indicative, confirm on offer)



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CURRY COLLEGE

Curry College

A private Massachusetts college near Boston with liberal arts depth and a clear career focus

Near Boston
Milton and Plymouth, Massachusetts

Career focus
Liberal arts plus experiential learning

Job promise
Curry Commitment for eligible full-time UG

Private MA
East Coast private college partner

Private college on campuses in Milton and Plymouth, Massachusetts, just outside Boston.

Liberal arts foundation paired with career-focused programs and experiential learning.

Curry Commitment job guarantee program for eligible full-time undergraduates (confirm terms with IP).

Career services, internships, and international student advising built into the student support model.

English language

Public: TOEFL **80** (Nursing **85**) · IELTS **6.0** (Nursing **6.5**) · Duolingo **100** (not accepted for Nursing) · PTE **50** (Nursing **55**).

Intakes

Fall and Spring

Scholarships

Merit / institutional aid via Admissions. Curry Commitment is a job-guarantee program for eligible full-time UG, not a tuition discount. Amounts range from $4000 - $30,000 (indicative, confirm on offer)



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South
UNIVERSITY℠

South University

Career-focused U.S. degrees in healthcare, nursing, business, and professional fields, with campus and online pathways designed around real practice.

Career degrees
Applied professional programs

Healthcare strength
Nursing, PA, pharmacy, health pathways

11 campuses
Southeast and Texas footprint

Since 1899
Long U.S. career-education history

Career-ready programs across healthcare, nursing, pharmacy, business, counselling, and legal studies.

Practice-led learning with applied coursework and faculty who bring professional experience into teaching.

Eleven campuses across the Southeast and Texas, plus online options where the program allows.

Student-centred support focused on professional readiness, with a U.S. higher education history since 1899.

English language
English: confirm per programme with IP

Intakes
Fall, Spring, Summer

Scholarships
Up to $50 per credit hour (indicative, confirm on offer)



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Glossary

Term	Definition
F-1	Student visa status for full-time study at a SEVP-certified school
SEVIS	Federal system that tracks F-1 students and schools
I-20	Certificate of Eligibility issued by the school for F-1 students
DSO	Designated School Official who advises and reports on F-1 students
CPT	Curricular Practical Training: work authorisation tied to the curriculum, when eligible
OPT	Optional Practical Training: post-completion (or pre-) work authorisation related to the major, when eligible
STEM OPT	24-month OPT extension for qualifying STEM degrees, when eligible
Credit hour	Standard unit of academic load in U.S. higher education
GPA	Grade point average used in admissions and academic standing
Accreditation	Quality recognition of U.S. institutions and programs; counsel only accredited partners

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Our U.S. institution partners

Baylor University

RIT

GOLDEN GATE UNIVERSITY

BAU Bay Atlantic University WASHINGTON D.C.

UNIVERSITY OF BRIDGEPORT

WEBER STATE UNIVERSITY

University of Findlay

UNIVERSITY OF LOUISVILLE

UTICA UNIVERSITY

Moraine Valley Community College

CSP CONCORDIA ST. PAUL

CURRY COLLEGE

South UNIVERSITY



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Ready to place students in the United States?

upGrad GSP partners with recruitment agencies across our global source markets to **connect students with leading U.S. universities and colleges.**

As an upGrad GSP recruitment partner, you get:

- Access to U.S. institution partners through a single platform
- Regional support across the student journey
- Compliance-first application handling
- Dedicated marketing support including destination toolkits;
- Commission tracking and transparent payment terms.

Becoming a partner is free.

Visit upgradgsp.com to register, or contact your upGrad GSP regional representative to get started.

Built for recruitment partners. Trusted by institutions. Powered by results.